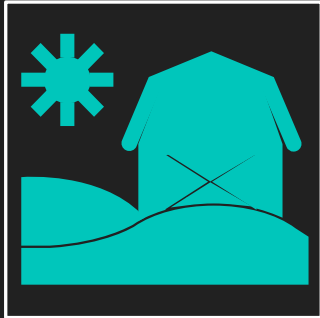


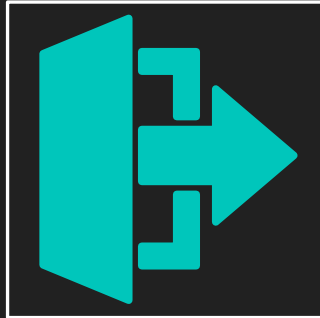
# The Power of Narrative and Minister's Panel

Dr. Scott Morrison, Superintendent, Christ The Redeemer Catholic Schools

# Purpose This Evening



Celebrate, protect, and  
promote rural education



by



identifying and sharing  
stories about...

**B**enefits

**C**hallenges

**O**pportunities

# Format

1

Tell a story

2

Unpack  
the story

3

Sharing  
stories...  
BCO

# The 4-Day Week



# Empirical Support

Martin and Power (1983), Wainberg et al. (2010)

1. Convince research subjects of something
2. Methods...statistics, policy statement, story
3. Conclusion?

## The Four Day Week

...was told instead of introducing this slide☺



# Story Structure

Aristotle	Beginning	Middle	End
Vonnegut	Good Fortune	Ill Fortune	Good Fortune
Smith	Context	Action	Result

# Story Structure

Aristotle	Beginning	Middle	End
			Eldon established a 4-day week that satisfied parents and teachers, reduced downtime, reduced transportation costs, and improved the quality of life of students and farm families.

# Story Structure

Aristotle	Beginning	Middle	End
Vonnegut	Good Fortune	Ill Fortune	Good Fortune
Smith	Context	Action	Result



# Stories as Precedents

(Boje, 1991)

Stories are like precedents in common law, guiding belief and behaviour.

## ***The 4-Day Week***

*...turn challenges into opportunities*

*...parents are your best advocates*

*...persevere*

# Springboard Stories

(Boje, 2011)

- Springboards for action
- Springboards for more stories

## The 4-Day Week

...initiate creative action on BCO

...prompt “new” stories on BCO

**1. Table Talk**

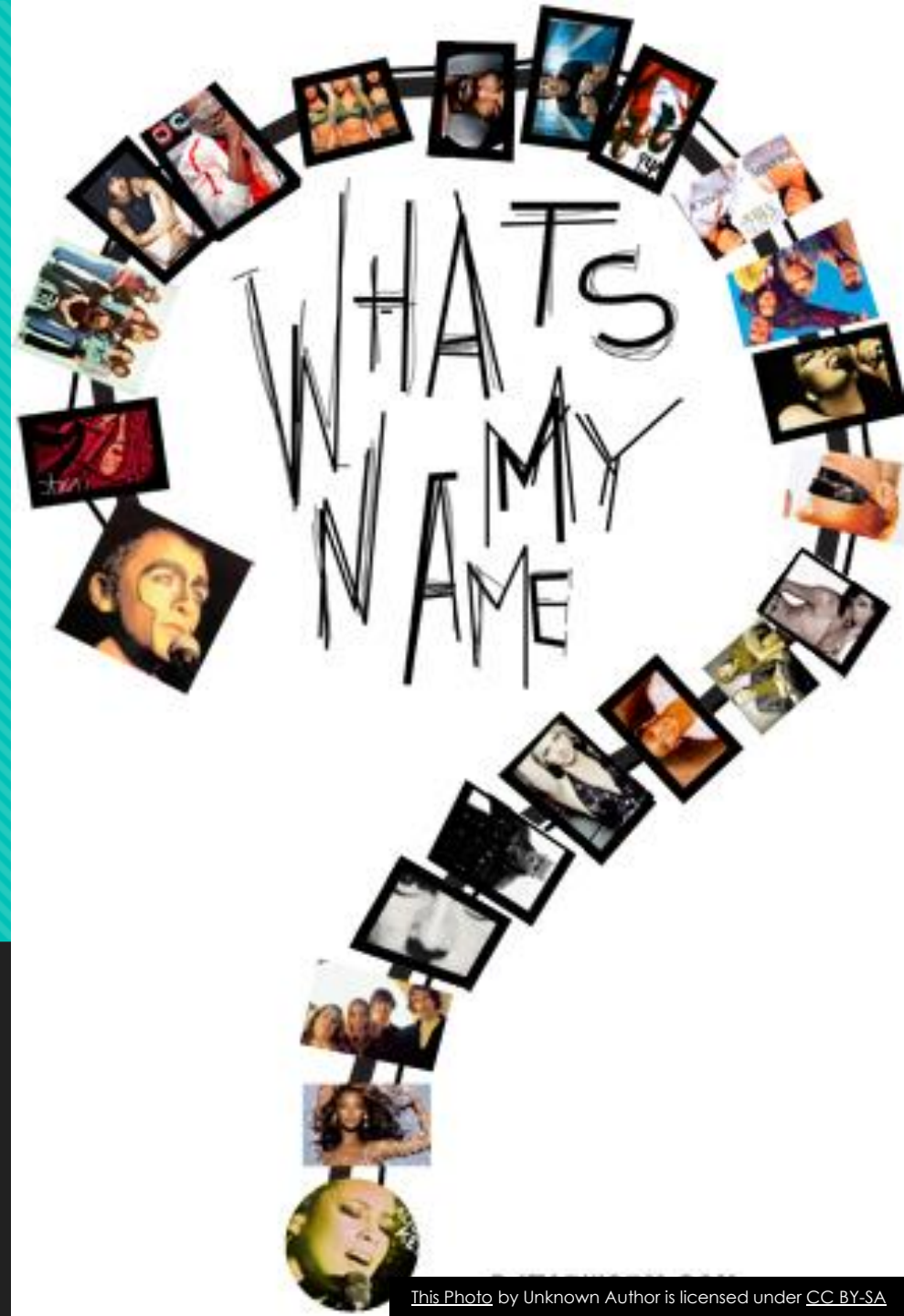
**2. Sharing...**

**Nate Horner – Minister of Agriculture**

**Jackie Lovely – MLA Camrose**



# What's My Name?



# Stories Serve as Mission Statements (Dowling, 2006)

“In a safe and caring culture,  
focused on lifelong learning...  
cliché, cliché, cliché.”

*What's my name?*

*...in rural education everyone  
knows your name*

# Stories Maintain Continuity While Managing Change

Kolb (2002)

- Maintaining continuity relates to remembering an organization's shared meaning from the past.
- Change and innovation will continue (e.g. Zoom)

## What's My Name?

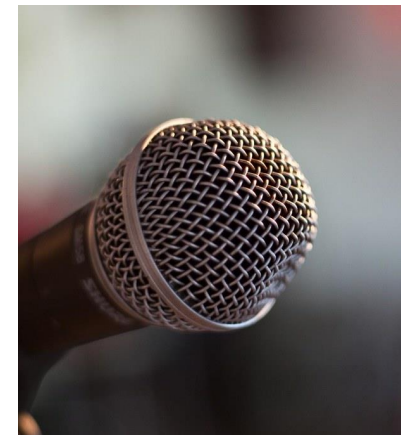
*...rural schools may innovate but their core advantages and values remain*

1. Table Talk

2. Sharing...

**Rick McIver – Minister of Municipal Affairs**

**Open to MLA's**





# Deficiency Discourse



# Antenarrative

(Boje, 2012)

- **Ante** – before
- **Ante** – bet
- Antenarrative = vision for the future

# Transportation Theory

(Green & Brock, 2000)

Transported listeners identify with characters, care about their problems, and are immersed in the emotion of their experiences.

## Deficiency Discourse

*...transports listeners into a new vision*

# Availability Heuristic

(Tversky & Kahneman, 1973)

- An approach to problem solving that employs a practical, but not perfect, method.
- Vivid information such as stories is more memorable and more likely recalled, so it is more available in conscious thought.

## ***Deficiency Discourse***

*...listeners remember stories better  
and they can inspire solutions to new  
problems*

# Open Microphone

1. Open to MLA's

2. Adriana LaGrange - Minister  
of Education

